HAIRDEY

YOUR COLORS. PERFECTLY PRESENTED.

Product *Catalogue*

CUSTOM HAIR COLOR CHARTS · 2026



WHO WE ARE

Your colors. *Perfectly presented.*

Hairdey makes the charts, shade cards and swatch books that hair color brands use to show their ranges. Every piece is produced to your artwork and carries your brand, not ours.

9+	50+	15+	300+
YEARS OF EXPERIENCE	HAPPY CLIENTS	COUNTRIES	CUSTOM DESIGNS

TRUSTED BY

Eazicolor®

HIBA'S COLLECTION
LOOK GOOD, FEEL GOOD
BEAUTY, COSMETICS & PERSONAL CARE

SILCO LAB LTD
FORMULATION OF
LONDON UNITED KINGDOM

NM BEAUTY

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01

2-Fold

Two panels and a single fold. The simplest format, suited to anything from a dozen shades to more than a hundred.

View all 2-Fold designs →





10–50 Shades 2-Fold Style

View →



11 Shades 2-Fold Style

View →



114 Shades 2-Fold Style

View →



12 Shades 2-Fold Style

View →

02

3-Fold

Three panels that open flat, so a whole range reads as one clear spread.

View all 3-Fold designs →





103 Shades 3-Fold Style

View →



153 Shades 3-Fold Style

View →



29 Shades 3-Fold Style

View →



34 Shades 3-Fold Style

View →

03

4-Fold

Four panels for ranges that need more room, folding back down to a single cover size.

View all 4-Fold designs →





50 Shades

4-Fold B Style hair color chart

View product →

83 Shades

4-Fold Style hair color chart

View product →



Need a different shade count?

GET A QUOTE

04

5-Fold

Five panels for the largest collections, with every shade visible once opened.

View all 5-Fold designs →





136 Shades

5-Fold Style hair color chart

View product →

51 Shades

5-Fold Style hair color chart

View product →



Need a different shade count?

GET A QUOTE

05

Binder Style

Ring-bound pages that can be added, removed or replaced as your range changes.

View all Binder Style designs →





135 Shades Binder Style

View →



30 Shades Binder Style

View →



46 Shades Binder Style

View →



50 Shades Binder Style

View →

06

Book Style

Bound like a hardcover book, with swatches arranged page by page behind your own cover.

View all Book Style designs →





104 Shades Book Style

View →



181 Shades Book Style

View →



197 Shades Book Style

View →



236 Shades Book Style

View →

07

Button Style

Swatch tassels fixed to the board with buttons, so the hair hangs free and can be handled.

View all Button Style designs →





15 Shades Button

View →



63 Shades Button

View →



65 Shades Button

View →



66 Shades Button

View →

08

Circular

Shades arranged in a wheel, following the logic of the color circle.

View all Circular designs →





113 Shades

Circular Wheel hair color chart

View product →

43 Shades

Circular Wheel hair color chart

View product →



Need a different shade count?

GET A QUOTE

09

Desk Calendar

A self-standing tent format made for the salon counter or reception desk.

View all Desk Calendar designs →





17 Shades Desk Calendar

View →



20 Shades Desk Calendar

View →



40 Shades Desk Calendar

View →



61 Shades Desk Calendar

View →

10

Display Box

A presentation case that holds the full range, built for distributors and sales visits.

View all Display Box designs →





57–168 Shades

Case Box hair color chart

View product →

60 Shades

Case Box hair color chart

View product →



Need a different shade count?

GET A QUOTE

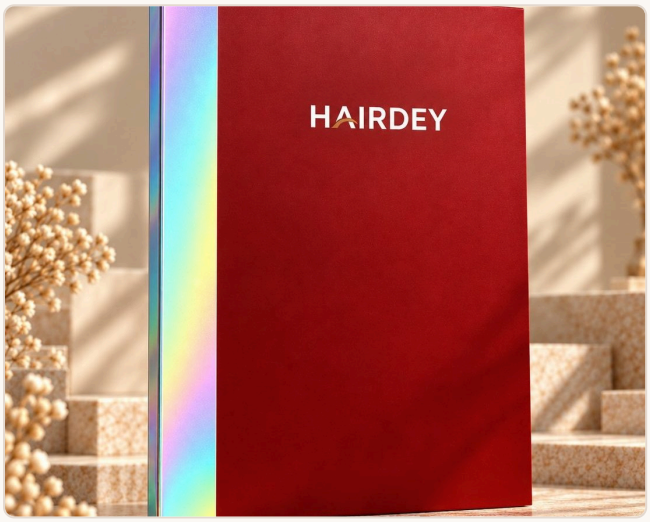
11

KT Board

A rigid, lightweight board chart, made to be carried, hung or put on display.

View all KT Board designs →





100 Shades KT Board

View →



16 Shades KT Board

View →



63 Shades KT Board

View →



91 Shades KT Board

View →

12

Ring & Fan

Individual swatches held on a ring or pivot, fanned out to compare against a client's hair.

View all Ring & Fan designs →





31 Shades Fan-Shaped

View →



50 Shades Fan-Shaped

View →



6 Shades Fan-Shaped

View →

MADE TO ORDER

Need a different shade count?

We build this style around your range and artwork.

GET A QUOTE

MADE TO ORDER

More styles, *built on request*

These formats are produced to order. Tell us your range and we will send designs and a quote.



Accordion

Panels joined in a zig-zag that pulls out into one long strip.



Fold-Out

A cover that opens out into a larger display spread.



Strip

Slim single-row strips for a small range or one color family.



Custom

A shape, size or mechanism of your own. Send us the idea and we build it.

HOW TO ORDER

From brief to *delivery*

01

Send your brief

Tell us the style, number of shades, quantity and any artwork you have.

02

Quote and design

We reply within 24 hours with a quote, then prepare the design for your approval.

03

Approve a sample

A sample is available before production, so you can check the result in hand.

04

Production and shipping

Production takes about 20 days. We ship worldwide.

FULL CUSTOMIZATION

Every detail is yours to decide.

- Style and shape
- Number of shades
- Materials and finishes
- Logo and branding
- Size
- Cover and artwork
- Swatch layout
- Packaging

COMMON QUESTIONS

What is the minimum order?

It depends on the style and shape of the chart. We confirm the minimum with your quote.

Can I see a sample first?

Yes. Samples are available before you commit to a full order.

Can the chart carry my own brand?

Yes. Everything we make is private label, produced to your artwork.

How long does production take?

About 20 days once the design is approved.

Do you ship to my country?

We ship worldwide and already supply brands in more than 15 countries.

What are the payment terms?

Payment terms are agreed with your quote. Contact us for details.

CONTACT

Let's build *your chart*

Send us your range and the style you have in mind. We reply within 24 hours.

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or tap the number

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